



RESIDENTIAL REBATES 2025



Brainerd Public Utilities encourages our customers to make their homes as energy-efficient as possible by offering a variety of rebates for new equipment and energy-efficiency upgrades.

Current residential rebate listings:

ENERGY STAR APPLAINACE REBATES	
Clothes Washer	\$35/Qualified Unit*
Clothes Dryer	\$35/Qualified Unit*
Dishwasher	\$35/Qualified Unit*
Refrigerator	\$35/Qualified Unit*
Freezer	\$35/Qualified Unit*
Secondary Refrigerator/Freezer Removal	\$30/Qualified Unit*
Dehumidifier	\$20/Qualified Unit*
Air Purifier	\$35/Qualified Unit*
Ceiling Fan	\$10/Qualified Unit*
LED LIGHTING REBATES	
LED Light Bulbs	Half of Cost
LED Holiday Lighting	Half of Cost
Outdoor LED Lighting	Half of Cost
Custom LED Lighting	Up to Half of Cost
Lighting Controls	Half of Cost up to \$15*
HVAC REBATES	
Central Air Conditioner and Professional Install	\$150/Qualified Unit
Mini-Split Ductless Air Conditioner and Professional Install	\$150/Qualified Unit
Central Air Source Heat Pump and Professional Install	\$400/Qualified Unit
Mini-Split Ductless Heat Pump and Professional Install	\$400/Qualified Unit
Room Air Conditioner (Window Air Conditioning Unit)	\$35/Qualified Unit*
Programmable Thermostat – Electric Heating Only	\$25/Qualified Unit*
Central AC/Air Source Heat Pump Tune-up (Biennial)	\$35/Unit*
Line Voltage Thermostat – Electric Baseboard Heaters	\$0.035/kWh Saved
MISC. REBATES	
Electronically Commutated Motor (ECM) Circulator Pumps	Half of Cost up to \$50*
Pipe Insulation (Electric Water Heater Only)	\$2/Foot up to 75% of Cost
Heat Pump Water Heater	\$250/Qualified Unit*
Variable Speed Pool Pump	\$0.035/kWh Saved
Tier 2 Advanced Power Strips (APS)	\$20/Qualified Unit*

*** Rebates under \$150 are in the form of a credit issued to your Brainerd Public Utilities Account**

For Residential Rebate Applications: [Residential Rebate Application](#)

For Commercial Rebates: Contact Kathryn Wilkinson or Alexandra Blair.

If you have any questions regarding rebates, please contact Kathryn Wilkinson, Energy Analyst, Frontier Energy, at 952-239-6044 or kwilkinson@frontierenergy.com, or contact Alexandra Blair, Energy Analyst, Frontier Energy, at 906-281-2898 or ablair@frontierenergy.com.

This rebate offer can be changed or withdrawn at any time without any further notice. Brainerd Public Utilities does not guarantee that a specific level of energy or cost savings will result from the implementation of energy efficiency measures, or the use of products funded under this program.